



**CubeServ®**

# **BAUSTEINE FÜR IHRE ANALYTICS ARCHITEKTUR**

**18. CUBESERV CONGRESS**

**ZÜRICH, 10. MAI 2022**





# **DATA INSIGHTS PRÄSENTIEREN: NUTZE SAP ANALYTICS CLOUD IM SELF SERVICE UND MANAGEMENT REPORTING**

**Roland J. Merz**

# CubeServ Congress 2022

## Agenda

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# Self Service BI & Management Reporting

## Finance Study 2022 – The Hackett Group

inflation and the pandemic. Top organizations leverage advanced analytics solutions to provide insight into setting targets and deploying resources.

### 2022 finance priorities

- 1 INVEST IN AND ACCELERATE FINANCE DIGITAL TRANSFORMATION**  
Starting its ascendancy before the pandemic, digital transformation has now become finance's top priority. Finance must be prepared to invest in technology to reduce cost and create new capabilities through aggressive adoption of cloud, robotic process automation (RPA), analytics and other tools.
- 2 SERVE AS STRATEGIC ADVISOR TO THE BUSINESS**  
The enterprise is increasingly reliant on finance for informed advice to drive strategic decisions, particularly as we navigate digital, inflation and the pandemic. Top organizations leverage advanced analytics solutions to provide insight into setting targets and deploying resources.
- 3 SECURE FINANCE DATA AND TURN INFORMATION INTO INSIGHT**  
Companies cited cyber-risk and inflation as key risks in 2022. Finance must secure data while also shutting down new entry ports to its sensitive data and tighten controls to prevent fraud. Moreover, it must harness that data into meaningful insight for the business.
- 4 SKILL UP AND RETAIN FINANCE TALENT AMID THE GREAT RESIGNATION**  
Finance organizations recognize the importance of people to their success. They must lead talent programs in partnership with human resources (HR) to build the employer brand, enhance digital skills, and foster retention against the backdrop of digital transformation talent needs and the Great Resignation.
- 5 FOSTER A NIMBLE MINDSET AND ENABLE FINANCE AGILITY**  
Facing extreme uncertainty and fast-paced change, finance must enhance its ability to sense changes in business conditions, plan adaptive responses and swiftly execute these plans.
- 6 DRIVE COST REDUCTION WITH AN EYE ON VALUE**  
Cost reduction focus moved down the priority list by four spots to No. 6 in 2022, as companies have navigated the pandemic and extracted savings. But make no mistake: Organizations will continue to focus on efficiency through digitization, along with proven and emerging best practices.
- 7 MEASURE AND OPTIMIZE WORKING CAPITAL**  
The cost of working capital seems poised to rise – liquidity will come at a premium. In response, finance is focused on optimizing working capital through inventory management, targeted collections, enabling faster/easier payments and more frequently monitoring the accounts receivable portfolio.
- 8 IMPROVE DIVERSITY AND INCLUSION IN THE FINANCE FUNCTION**  
Finance will further align with corporate diversity and inclusion imperatives in the coming year. This includes improving acquisition and retention processes to yield competitive teams that can bring improved ideation and solutions to today's business priorities.
- 9 INCORPORATE REMOTE WORK INTO FINANCE PROCESSES**  
All indicators are that a new, hybrid work format has emerged, meaning more work will be done from remote locations. Finance organizations must incorporate this strategy into their talent and delivery model designs to maximize agility and effectiveness.
- 10 ENHANCE CONTROL AND COMPLIANCE CAPABILITIES**  
Finance is an enabler of the enterprise, but it must never lose sight of its fiduciary role, especially given cyber-risk and rising enterprise risks. The function must adapt to the new digital environment and drive data integrity through improved controls and compliance.

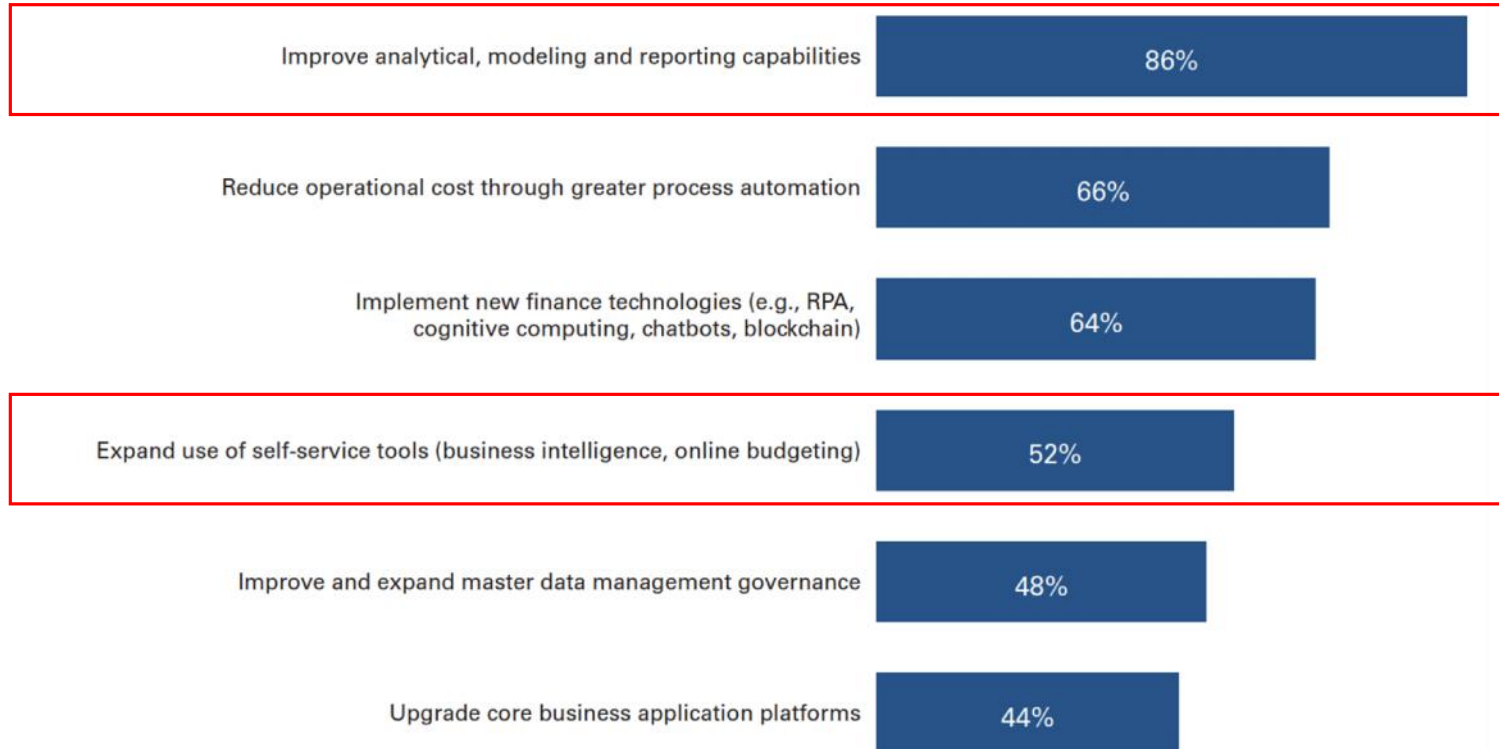
Critical development focus: largest gap between importance and ability to meet business objectives.  
Source: 2022 Key Issues Performance Study, The Hackett Group, 2022

sensitive data and tighten controls to prevent fraud. Moreover, it must harness that data into meaningful insight for the business.

# Self Service BI & Management Reporting Finance Study 2022 – The Hackett Group

FIG. 2 Finance 2022 digital transformation initiatives

Percentage of finance functions with an initiative on the 2022 agenda

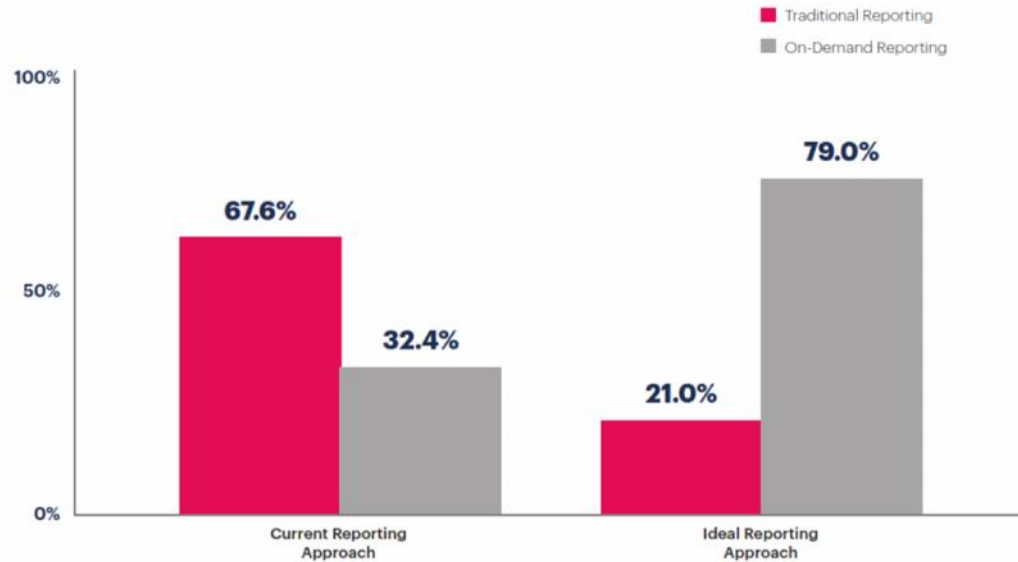


# Self Service BI & Management Reporting

## Current State and Future State Reporting

### Big Demand for On-Demand Reporting

Percentage of Organizations Using Traditional and On-Demand Reporting, Current Versus Ideal



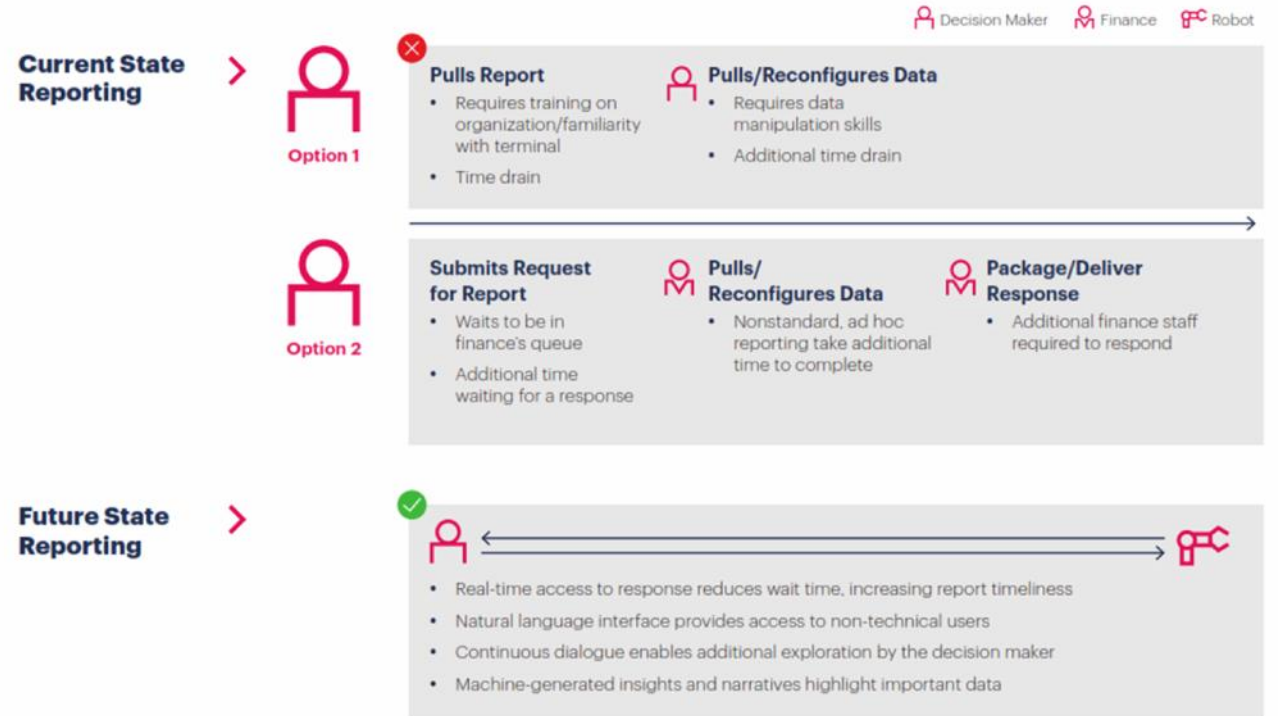
n = 299 decision makers  
Source: 2019 Gartner Data Management Model

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Gartner

### Reports Are Becoming On-Demand Dialogue

Comparison Between Current State and Future State Reporting



Source: Gartner

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Gartner

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# Self Service BI & Management Reporting

## Gründe (Auswahl)



Datenflut (Big Data, IoT etc.)



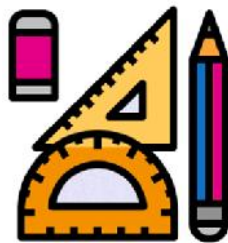
Corporate Governance



Verantwortlichkeiten



Rahmenbedingungen



Toolset



Leitplanken



Schneller reagieren



Empower the User



Spielregeln



Skills



Democratizing BI



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# Self Service BI & Management Reporting

## Kundenbeispiele



- BW und SAC im Einsatz
- DWC als Enabler für Self-Service BI
- Klassisches Monatsreporting wie auch ad-hoc Analysen werden vom Fach als Self-Service BI verstanden
- Fachabteilung arbeitet ebenfalls selbstständig mit R



- IT/CC BI stellt alle Daten Bereit
- BW und SAC im Einsatz
- Gewissen Anwendergruppen sollen SAC Stories mit fast keinen Interaktionsmöglichkeiten zur Verfügung gestellt werden
- Andere Anwendergruppen verwenden die SAC mit den gegebenen Standardfunktionalitäten
- Einbindung in FIORI

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# Self Service BI & Management Reporting

## Live Demo SAC

- Enterprise Reporting – Berichtsheft Möglichkeit
- SAC Story in EMBED und PRESENT Mode
- Data Explorer, Data Analyzer
- Kommentierungsmöglichkeiten



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**Vielen Dank**

**Für Ihre Aufmerksamkeit**



Ihr Ansprechpartner

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