WORKSHOP

CubeServ®

Workshop:
Get started with Advanced Analytics!

Advanced Analytics? What it is and why every company should embrace the opportunity right now!

Today, many companies consider advanced analytics to bring added value to their business. But what exactly is hidden behind the term «Advanced Analytics»? Advanced Analytics is the examination of data with statistical methods and tools to indicate future outcomings or how to influence them. The used techniques also enable businesses to automatically generate knowledge throughout AI, simulations, and machine learning.

Most companies experience challenges to apply techniques and methods effectively or hesitate to invest and promote the topic. Many of our customers are already in the phase of identifying use cases or the evaluation of prototypes. Let us get combine our forces to get the full added value of decision making or process automation by using advanced analytics in the best way.

Our Value Proposition

We have a proven track record to enable our customers to do Advanced Analytics in a structured and professional way by using best practices methodologies, frameworks, and technologies.

Maturity Assessment	Identify Use Case	Data Preparation	Develop a Prototype	Summary & Recommendation

Our offer encompasses three different technologies. We will match the best possible to your needs, maturity, available skills and budget:

- Get started with Advanced Analytics with R/Python and/or SAP Analytics Cloud

- Usage of existing SAP Machine Learning capabilities in your IT infrastructure

- Integrating machine learning in the end-to-end processes by using SAP Data Intelligence

Expertise. Value.

Discover Advanced Analytics together with CubeServ and benefit from:

- Best Practice experience in over 5000 national and international projects

- BI consulting experience of over 130 BI / BW consultants

- Extensive Know-How

Basic content of the workshop at a glance

- Valuable insights into advanced analytics

- Assess degree of maturity

- Develop ambitious use cases for your enterprise

- Data preparation

- Proof of Concept with SAC or R/Python

- Summary & Recommendation

Duration:
2 days («Basic» and «Basic+»)

Participants:
max 8 persons recommended

Price:
4000.- CHF (excl. VAT)
3600.- EUR (excl. VAT)

Combined Thinking for Success

We believe that success is based on making the right decisions. We have specialised in enabling you to make the best decisions possible – by strengthening your business enduringly and sustainably through strategic information management and the smart use of Business Intelligence.

CubeServ consequently offers comprehensive concepts based on SAP: from consulting to value-oriented performance management, from a coherent BI strategy to the implementation and operation of tailor-made BI solutions.

Success also requires experience. CubeServ has been an SAP Service Partner and SAP Recognized Partner for Business Intelligence and Data Warehousing for almost 20 years.

Over 5000 national and international BI & analytics projects have taught us to work constantly at the latest level of innovation – and to listen to our customers. Because only individually tailored premium consulting will enable your business to achieve the success it deserves.

We look forward to your challenges!

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Let us start with a 2-day Advanced Analytics workshop and stay ahead of your competitors. We have two modules «Basic» and «Basic+». If desired, these modules can be booked individually, and content can be partially adapted.

Module «Basic»
Get a basic understanding and insight into the world of Advanced Analytics.

Prerequisites:
- None

Possible topics:
- Get a basic overview of Advanced Analytics
- Maturity Assessment – Are you ready for Advanced Analytics?
- Identify different business ideas and use case scenarios with all participants

Duration: 1 day (8h)
Price: 2000.- CHF (excl. VAT)
       1800.- EUR (excl. VAT)

Module «Basic+»
Get hands-on experience with Advanced Analytics, guided by our experts.

Prerequisites:
- Basic understanding of Advanced Analytics
- Maturity level known
- Business ideas and use cases defined

Possible topics:
- Selection / discussion of business idea and use case
- Data preparation
- Hands-on session with SAP Analytics Cloud or R/Python
- Summary and recommendation

Duration: 1 day (8h)
Price: 2000.- CHF (excl. VAT)
       1800.- EUR (excl. VAT)

With traditional analyses you were able to describe things that happened in the past and probably indicate the reason for specific occurrences. With our 2-day advanced analytics workshop we will empower you to determine what will happen in the future and how you can make it happen.

We are looking forward to supporting you on your journey to gain added value with Advanced Analytics.